Shaping diversity, securing the future.

Diversity and equal opportunities are key to fostering talent sustainably and attracting skilled professionals for the future. As an E4T member, your company demonstrates its active commitment to diversity.
You create a workplace where everyone can reach their full potential and contribute significantly to success.

Your commitment and expertise make the difference – for a more sustainable and diverse tourism industry.

Use our network to tackle key challenges in tourism and improve service quality. A positive working environment radiates outward, inspires guests, and strengthens your long-term success.

equality4tourism.ch
info@equality4tourism.ch

Your benefits as a member:

- **Make your values visible:** Showcase your commitment to diversity and equal opportunity – at all levels, internally and externally.
- **Promote talent:** Support your employees in developing into the leaders of tomorrow.
- **Strengthen competencies:** With up-to-date insights and expertise on topics such as new work, workplace culture, and work-life balance, you strengthen leadership skills.

As part of our platform, you benefit from inspiring exchange and targeted support.

- **Connect and exchange:** Build connections with peers and benefit from hands-on training sessions offering practical tips and best practices.
- **Shape the future with us:** Contribute to building a platform where tourism professionals share experiences and success strategies for greater diversity.

EQUALITY 4 TOURISM

Your commitment and expertise
make the difference.